

Introducing

AgRally Dealer Experience



Get Your Share of 1,000,000 Trucks Sold a Year, While Enjoying an Exclusive, Star-Studded VIP Experience

Join us for the AgRally Dealer Experience - a groundbreaking, immersive two-day event tailored exclusively for dealers like you. This training event is open to ALL dealers, not just Certified Ag Dealers. It's your VIP ticket to delve into the world of agricultural sales, complete with workshops, engaging panel discussions, and more. This unique opportunity is designed around our AgRally Event which reaches more than 25% of American Agriculture. Gain insights from top executives of AgPack Partners, enjoy exclusive access to RFD-TV and the Cowboy Channel, and connect with the AgTruckTrader Pro Rodeo team and country star Easton Corbin. All in the heart of the historic stockyards in Fort Worth, TX. Don't miss this chance to elevate your agriculture expertise and network with industry leaders while thriving in the vast agriculture market.



What to Expect:

- ✓ **Exclusive Access:** Gain intimate access to agricultural insights and strategies from industry leaders.
- ✓ **Panel Discussions:** Engage in enlightening discussions with farmers, ranchers, ag sales trainers and fellow dealers, gaining firsthand knowledge to enhance your sales approach.
- ✓ **Immersive Learning:** Dive deep into the agriculture customer's mindset and discover proven techniques to boost your sales.
- ✓ **VIP All Access Pass:** Private concert with country music star Easton Corbin, dinner with the AgTruckTrader Pro Rodeo Team, After Party Celebration at the world's largest honky-tonk, Billy

Why Attend?

- ✓ **Boost Your Sales:** Learn the ropes of selling to the agriculture customer, unlocking new avenues for new, used and fixed ops growth.
- ✓ **Gain a Competitive Edge:** Stay ahead of the curve with insider knowledge and strategies shared by industry experts.
- ✓ **Harness the Power of 1 Million Trucks:** Position your dealership to capture a significant share of the annual truck sales in the thriving agriculture market.
- ✓ **Open to All Dealers:** This intensive agricultural sales training event is not limited to Certified Ag Dealers—every dealership can benefit.

How Much Does it Cost?

- ✓ **The registration fee of \$2,500 for two attendees** includes lodging (double room occupancy), meals and exclusive access to all training sessions & activities.

Join Us on March 18-20, 2024!

Questions? Contact us at dealers@certifiedagdealer.com or 866-293-0885



**CERTIFIED™
AGRICULTURE
DEALERSHIP**

